

SOURCE : IRI UK

ALL OUTLETS : GB SALES		VALUE SALES	VALUE SALES	VALUE SALES
		MAT - 52 w/e 31 Dec, 16	MAT - 52 w/e 30 Dec, 17	% CHANGE VS PREV YR
ADULT / BABY / KIDS WIPES	Adult Wipes - Category	£19,863,545	£34,156,923	72.0
ADULT / BABY / KIDS WIPES	Baby Wipes - Category	£181,403,122	£170,681,699	-5.9
ADULT / BABY / KIDS WIPES	Kids Wipes - Category	£4,155,952	£4,197,635	1.0
COSMETICS	Eye Make Up - Category	£286,768,868	£287,506,010	0.3
COSMETICS	Face Make Up - Category	£341,908,846	£341,916,942	0.0
COSMETICS	Lip Make Up - Category	£153,384,678	£141,338,911	-7.9
COSMETICS	Nail Make Up - Category	£115,645,586	£103,059,376	-10.9
DEODORANT & BODY SPRAY	Deodorants & Body Sprays - Category	£525,335,540	£516,382,168	-1.7
HAIR CARE	Hair Colour (inc Restorer and Remover) - Category	£257,253,898	£256,429,166	-0.3
HAIR CARE	Hair Conditioners - Category	£255,299,844	£257,868,062	1.0
HAIR CARE	Hair Shampoo - Category	£403,462,308	£406,245,676	0.7
HAIR CARE	Hair Styling Aids - Category	£152,192,211	£147,742,211	-2.9
HAIR CARE	Hairspray - Category	£100,199,210	£93,773,126	-6.4
HAIR CARE	Highlighter/Bleach/Lightener - Category	£18,181,313	£17,408,195	-4.3
HAIR CARE	Home Permanent Kits - Category	£891,739	£786,347	-11.8
NAPPIES	Disposable Nappies - Category	£375,162,766	£348,309,502	-7.2
ORAL CARE	Dental Accessories - Category	£66,172,654	£65,593,849	-0.9
ORAL CARE	Denture Cleansers - Category	£15,400,645	£14,662,700	-4.8
ORAL CARE	Denture Fixatives - Category	£38,151,550	£37,382,327	-2.0
ORAL CARE	Mouthwash (Non-Medicated) - Category	£147,059,212	£139,307,000	-5.3
ORAL CARE	Toothbrushes - Category	£315,338,780	£309,401,038	-1.9
ORAL CARE	Toothpaste - Category	£415,198,610	£419,485,294	1.0
PERSONAL HYGIENE PAPER	Facial Tissue - Category	£195,655,625	£191,912,697	-1.9
PERSONAL HYGIENE PAPER	Incontinence Pads - Category	£141,284,186	£156,338,966	10.7
PERSONAL HYGIENE PAPER	Sanitary Protection - Category	£259,259,442	£252,392,054	-2.6
PERSONAL WASH	Bar Soaps - Category	£64,262,318	£59,731,464	-7.1
PERSONAL WASH	Bath Liquid - Category	£93,716,789	£89,455,453	-4.5
PERSONAL WASH	Bath Salts - Category	£6,719,770	£7,352,220	9.4
PERSONAL WASH	Female & Family Talc - Category	£4,111,816	£3,605,920	-12.3
PERSONAL WASH	Liquid Soaps - Category	£139,443,127	£139,786,782	0.2
PERSONAL WASH	Other Bath Products - Category	£4,601,559	£6,167,636	34.0
PERSONAL WASH	Shower Products - Category	£296,376,548	£300,031,304	1.2
SHAVING	Depilatories - Category	£47,478,859	£48,483,434	2.1
SHAVING	Razors & Blades - Category	£347,638,664	£332,295,804	-4.4
SHAVING	Shaving Preparations - Category	£63,816,967	£60,387,137	-5.4
SKIN CARE	Body Skincare - Category	£137,480,337	£139,210,349	1.3
SKIN CARE	Facial Beauty Skin Care - Category	£451,029,742	£471,558,188	4.6
SKIN CARE	Hand Skincare - Category	£35,380,995	£33,745,143	-4.6
SKIN CARE	Lip Salves - Category	£52,734,077	£50,540,715	-4.2

SKIN CARE	Petroleum Jelly - Category	£6,460,192	£6,772,915	4.8
SKIN CARE	Skincare Treatments - Category	£21,620,599	£21,451,388	-0.8
SKIN CARE	Sun Preparations - Category	£218,627,508	£225,634,151	3.2
	ADULT / BABY / KIDS WIPES	£205,422,618	£209,036,257	1.8
	COSMETICS	£897,707,978	£873,821,239	-2.7
	DEODORANT & BODY SPRAY	£525,335,540	£516,382,168	-1.7
	HAIR CARE	£1,187,480,522	£1,180,252,782	-0.6
	NAPPIES	£375,162,766	£348,309,502	-7.2
	ORAL CARE	£997,321,451	£985,832,208	-1.2
	PERSONAL HYGIENE PAPER	£596,199,253	£600,643,717	0.7
	PERSONAL WASH	£609,231,927	£606,130,779	-0.5
	SHAVING	£458,934,489	£441,166,374	-3.9
	SKIN CARE	£923,333,450	£948,912,848	2.8