

SOURCE : IRI UK

ALL OUTLETS : GB SALES		VALUE SALES MAT - 52 w/e 31 Dec, 16	VALUE SALES MAT - 52 w/e 30 Dec, 17	VALUE SALES % CHANGE VS PREV YR
COUGH /COLD	Cold Flu Decongestants - Category	£270,852,060	£270,777,449	-0.0
COUGH /COLD	Cough Liquids - Category	£105,123,691	£98,824,759	-6.0
COUGH /COLD	Medicated Confectionery - Category	£128,210,761	£125,311,647	-2.3
GASTRO	Diarrhoea Treatment - Category	£54,059,134	£55,673,778	3.0
GASTRO	Indigestion Remedies - Category	£142,661,214	£151,597,186	6.3
GASTRO	Irritable Bowel Syndrome - Category	£12,070,717	£13,394,944	11.0
GASTRO	Laxatives - Category	£50,471,712	£50,676,283	0.4
GASTRO	Paediatric Gastro Intestinal - Category	£9,724,095	£9,303,381	-4.3
GASTRO	Stomach Upset Remedies - Category	£9,880,636	£9,407,298	-4.8
GASTRO	Travel Sickness - Category	£8,163,615	£8,106,991	-0.7
OTHER	Anti-Tiredness Treatment - Category	£4,107,659	£3,892,315	-5.2
OTHER	Vitamins & Minerals (Exc. Anti-Tired) - Category	£371,322,472	£374,256,078	0.8
SKIN	Adult Infestation Treatment - Category	£1,546,884	£1,661,219	7.4
SKIN	Antiseptic Creams - Category	£18,361,336	£18,086,051	-1.5
SKIN	Antiseptic Liquids - Category	£19,117,634	£18,888,593	-1.2
SKIN	Cold Sore Treatments - Category	£23,695,336	£23,301,475	-1.7
SKIN	Haemorrhoid Treatment - Category	£21,582,974	£22,074,111	2.3
SKIN	Headlice Treatment - Category	£27,098,251	£25,273,751	-6.7
SKIN	Insect Bite/Antiseptic Sprays - Category	£13,055,072	£11,107,585	-14.9
SKIN	Scalp Treatment - Category	£9,279,688	£9,012,206	-2.9
SKIN	Skin Fungal Treatment - Category	£82,053,732	£81,913,564	-0.2
SKIN	Feminine Creams/Gels/Hygiene - Category	£43,705,417	£45,540,115	4.2
OTHER	Smoking Cessation - Category	£133,722,628	£135,370,279	1.2
SKIN	Cystitis Treatment - Category	£4,845,238	£4,398,816	-9.2
OTHER	Eye Care Treatment - Category	£74,770,348	£76,220,507	1.9
OTHER	Hayfever Remedies - Category	£123,127,621	£123,615,750	0.4
OTHER	Herbal Sleep & Stress Aids - Category	£21,879,279	£22,993,588	5.1
OTHER	Sleeping Aids - Category	£21,849,320	£22,333,185	2.2
SKIN	Threadworm - Category	£7,404,094	£7,764,132	4.9
PAIN	Adult Oral Analgesics - Category	£367,408,404	£367,611,032	0.1
PAIN	Oral Lesions & Toothache - Category	£40,478,082	£40,789,176	0.8
PAIN	Paediatric Analgesics - Category	£87,115,984	£88,229,946	1.3
PAIN	Topical Analgesics - Category	£112,110,742	£115,243,843	2.8
SKIN	Dry Skin Treatment - Category	£92,022,720	£91,378,042	-0.7
SKIN	Verruca - Footcare Sector	£17,504,486	£17,689,324	1.1
SKIN	Medicated Skincare - Category	£87,565,553	£89,338,060	2.0
OTHER	Slimming Aids - Nutritional Foods Sector	£63,710,855	£63,340,707	-0.6
OTHER	Mouthwash/Sprays (Medicated) - Category	£31,356,633	£31,405,494	0.2