



The Health & Beauty Association provides a dynamic forum for health beauty & personal care suppliers in the UK

By understanding our members key challenges, the H&BA brings insights and thought leadership to support sales, marketing and shopper marketing effectiveness

H&BA conference provides a unique and important networking opportunity with the assurance of a competition lawyer at each event



Our History

Founded in 1969, the H&BA is a 'not for profit' trade association for senior sales and marketing executives of health and beauty brand suppliers in the UK.

For over 50 years we have provided a unique forum for members to debate and discuss how our industry should adapt and develop to meet the changing consumer and customer needs of the day.

Health and Beauty is a dynamic and diverse industry, worth over £5 billion annually in the UK, encompassing products from analgesics and nutritional supplements to organic makeup and toiletries.

Health and Beauty combine to relate to the individual consumer as a wellness proposition – being healthy and feeling good.

Our Objectives

- Inspire thought leadership that meets the changing needs of customers, consumers and shoppers, through regular health and beauty industry events
- Provide leading industry insights to senior sales and marketing professionals of member companies within the UK health & beauty industry
- Encourage proactive communication amongst retailers, wholesalers and suppliers by encouraging active participation at meetings and seminars
- Provide leadership and professional development opportunities to our members through provision of thought-leader seminar sessions
- To curate a programme of accessible webinars and annual conference, in a cost-effective way

Membership is for brand owners and distributors of proprietary health & beauty brands in the UK

- Membership is per company and up to 15 colleagues can be enrolled onto the H&BA communications group to receive:
 - Invitations to H&BA events (all webinars are free to members), member s rates for H&BA conferences (when we are permitted)
 - Links to video on demand for all webinar sessions
 - Regular updates and reports specific to health, beauty, and personal care
- Discounts for associate organisation services when available (e.g. GSCOP training and competition Law)
- H&BA initiatives – specific projects that support the commercial success for member companies
- Access to the Members area on the H&BA website – search and download any of our past presentations and market data
- Sharing of member content via our LinkedIn pages – including key events, job postings
- Member company logo featured on the H&BA members directory with links to members own UK website <https://thehba.co.uk/member-directory/>

We have very strong, commercially focussed events planned each year and our forward programmes will continue to build on key priority topics.



Members of The Health & Beauty Association are branded manufacturers or distributors of some of the world's largest Health & Beauty Brands

Active members include:

- Brand owners & manufacturers
- Brand distributors

The Health and Beauty Association is a "not for profit" organisation managed in strict adherence to competition and compliance regulations.

A competition lawyer is in attendance at every H&BA seminar.

H&BA are proudly supported by leading data providers and UK affiliates including:



H&BA

The Health & Beauty Association

Our Members

BAUSCH+LOMB

BetterYou

BioGaia.

brandarchitekts

CEUTA
HEALTHCARE
PART OF CEUTA GROUP



COMBE



dermalogica



Dexcel
pharma



EM PHARMA

faith
in nature

ernestjackson



GI GRAFTON
INTERNATIONAL

HALEON



HP Healthpoint

infirst⁺
HEALTHCARE

KARIUM

karo[®]
pharma

kinetik
WELLBEING



Lil-lets

MAXWELLIA
Changing the way people manage their health



Care first. ✨ N A O S



original
additions



Perrigo



PharmedUK
A Pharmed Group Company (Formerly Neurotech)

Pierre Fabre

Powermed

precision
healthcare

Puresential
The efficacy of nature



reviveactive[™]
Enrich your life



SANOFI
Empowering Life

Santen

SEA-BAND[®]
THE NATURAL CHOICE FOR NAUSEA RELIEF



SOLVOTRIN
THERAPEUTICS
Bioactivated Medicines for the 21st Century

TEVA

UK
Teva UK Limited



THE MILES
GROUP
SYNDICATED SALES TEAMS

T + R
Thornton & Ross Direct
STADA GROUP

TWEEZERMEN/UK



YARDLEY
LONDON

H&BA
The Health & Beauty Association



Email

Key communications are via direct email with named members within each member company:

- H&BA related publications (e.g. market snapshots, retail and economic reports)
- Partner offers (e.g. discounted rates to relevant partner events)
- Programmes and notifications of H&BA specific events



Digital Events

In March 2020 The H&BA launched its first series of members digital events in response to the Covid19 lock down and social distancing restrictions.

Members digital masterclasses, skills series, leadership, market insights and more have proved extremely beneficial to member organisations;

- Webinars allow multiple attendance from member companies
- Webinars are available as video on demand so nothing is missed
- Webinar presentations and supplementary Q&A summaries are available to members on the H&BA website



Annual Conference includes market updates, H&BA trade content and leadership development sessions.

Networking opportunities are a key element and every conference is attended by a competition lawyer for members reassurance.

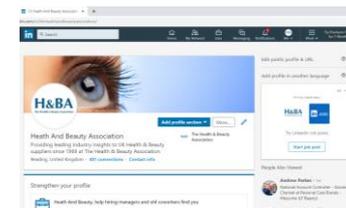


Website

The H&BA website has public and member only areas.

Member areas allow members to access presentations and information provided at each of the seminars and webinars

<https://thehba.co.uk/>



Linked In

Allows the H&BA to provide current insights to members and non-members with industry interest.

- The H&BA LinkedIn profile allows industry contacts to 'connect' and receive posts and publications
- The Linked in group allows industry contacts to participate within the group



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www.thehba.co.uk

www.linkedin.com/in/thehealthandbeautyassociation

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