

# Annual Conference

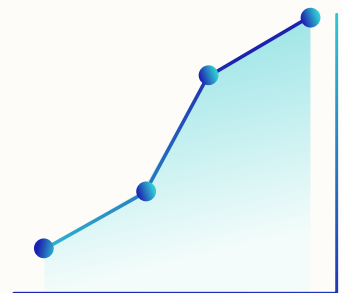
**2026**

CONNECTING FOR  
**GROWTH**



## What does 'Connecting for Growth' look like?

2026 Conference ***in numbers..***  
Bringing together industry experts,  
retailers, ambassadors and business  
owners for the 6<sup>th</sup> Annual Flagship  
Conference, this year you will see...



**11**

Content Rich Sessions

**7+**

Hours Of Content

**140+**

Industry Colleagues In  
Attendance

**Up to 7**

Hours Of Networking

**40+**

Established Health & Beauty Brands In Attendance

# What To Expect

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“For over 57 years the H&BA has valued the power of connection and this year we aim to provide thought-provoking insights that generate inspiration and discussion to further develop and grow the Health and Beauty industry ”—

**Debbie Rix, CEO, H&BA**

# 2026 Programme so far

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“Alone we can  
do so little,  
together we can  
do so much”

**The real impact & opportunity of AI**

CEO & Lead Trainer, Target Internet

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**TikTok Shop, the do's and don'ts**

Paivi Korvela, CEO & Founder, SiltaSocial

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**Technically brilliant to visibly brilliant**

Esther Stanhope, The Impact Guru

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**Decoding health & beauty in 2026**

Matt Maxwell, Worldpanel by Numerator

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**Inside Amazon, how to accelerate your  
brand**

Ruth Murray, Founder & CMO, Minsterfb

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**The Evolving UK Pharmacy landscape**

The Insights team, IQVIA

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**Growing Legacy brands**

David Wadsworth, Cornerstone

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**State of the Nation: H&B Edit**

Alex Heffernan, NielsenIQ

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**Roadmap to 2030, 1 year on**

Jamie Gale, Integration

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**With more to be  
announced...including Retailer  
briefings!**

# 2025 Partners

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Interested in sponsorship opportunities in 2026? Please email [info@thehba.co.uk](mailto:info@thehba.co.uk).



## Register For Your Ticket

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Prices

Day Delegate, Members Price

Day Delegate, Non-Members Price

Dinner, Members Price

Dinner, Non Members Price

**REGISTER HERE**

