

# Annual Conference

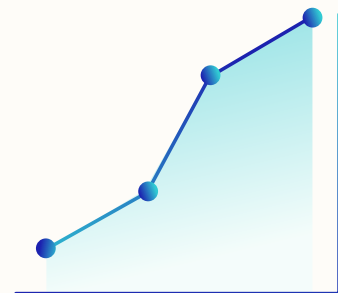
2026

CONNECTING FOR  
**GROWTH**



## What does 'Connecting for Growth' look like?

2026 Conference *in numbers..*  
Bringing together industry experts,  
retailers, ambassadors and business  
owners for the 6<sup>th</sup> Annual Flagship  
Conference, this year you will see...



11

Content Rich Sessions

7+

Hours Of Content

140+

Industry Colleagues In  
Attendance

Up to 7

Hours Of Networking

40+

Established Health & Beauty Brands In Attendance

# What To Expect

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“For over 57 years the H&BA has valued the power of connection and this year we aim to provide thought-provoking insights that generate inspiration and discussion to further develop and grow the Health and Beauty industry” —  
**Debbie Rix, CEO, H&BA**

# 2026 Agenda

2026

**H&BA**  
The Health & Beauty Association



## ANNUAL CONFERENCE 2026

14 MAY 2026

**REGISTRATION / TEA & COFFEE** **8:30 AM**

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**OPENING REMARKS** **9:30 AM**

Debbie Rix, CEO, The Health & Beauty Association

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**UNTAPPED GROWTH: THE UNDERSERVED MENOPAUSAL  
CONSUMER OPPORTUNITY** **9:35 AM**

Matt Maxwell, Business Unit Director, **Worldpanel by Numerator**  
Heather Jackson, CEO, **GenM**

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**INSIDE AMAZON: ACCELERATING BRAND  
GROWTH WITH DATA** **10:15 AM**

Ruth Murray, Founder, Owner & Marketing Director, **Minsterfb**

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**NETWORKING / COFFEE BREAK** **10:55 AM**

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**THE TIKTOK SHOP PLAYBOOK: SCALING HEALTH  
& BEAUTY BRANDS IN THE NEW COMMERCE ERA** **11:15 AM**

Päivi Korvela, Founder and CEO, **Silta Social**

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**BEYOND THE BUZZ: THE REAL OPPORTUNITY OF  
AI IN HEALTH & BEAUTY** **11:55 AM**

Daniel Rowles, CEO & Lead Trainer, **Target Internet**



2026



# ANNUAL CONFERENCE 2026

14 MAY 2026

**LUNCH** **12:35 PM**

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**TECHNICALLY BRILLIANT TO VISIBLY BRILLIANT** **1:45 PM**

Esther Stanhope, The Impact Guru, **Esther Stanhope Ltd**

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**THE NEW 4PS: BUILDING CUSTOMER-FIRST GROWTH STRATEGIES** **2:20 PM**

David Wadsworth, Managing Director, **Cornerstone Design & Marketing**  
Georgia Mundy, Global Portfolio Director Skincare, **Karo Healthcare**

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**NETWORKING / COFFEE BREAK** **3:00 PM**

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**CONNECTING FOR GROWTH; BRINGING HIGH STREET ENERGY TO EVERYDAY HEALTH, BEAUTY AND WELLNESS AT SAINSBURYS** **3:20 PM**

Alex Jefferson, Category Director, Health, beauty & wellness, **J. Sainsburys**

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**THE EVOLVING PHARMACY LANDSCAPE - GROWTH OPPORTUNITIES FOR HEALTH AND BEAUTY BRANDS** **4:00 PM**

Jo Redding, Director - Supplier Relationships  
Market Intelligence, UK & Ireland, **IQVIA**

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**BREAK** **4:40 PM**

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**THE ROADMAP REVISITED: WINNERS, SLOWDOWNS & WHAT'S NEXT** **4:50 PM**

Chair: Jamie Gale, UK Partner, **Integration Consulting**  
Jaqui Burchall, Chief Commercial Officer, **British Beauty Council**  
Jonathan Pulley, National Account Director, **Grafton International and H&BA Board**  
Alex Heffernan, Insight Manager & Claire Rawlingson, Analytics Executive, **NielsenIQ**

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**CLOSING REMARKS** **5:30 PM**

Debbie Rix, CEO, The Health & Beauty Association

# 2025 Partners

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Interested in sponsorship opportunities in 2026? Please email [info@thehba.co.uk](mailto:info@thehba.co.uk).



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## Conference Location

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The H&BA Annual Conference – Thursday 14th May 2026

Easthampstead Park Hotel, Wokingham, RG40 3DF

[Open in Google Maps](#)

[FULL DETAILS](#)

